

Maximize your value and peace of mind by specifying one of the World Sweeping Association's professional power sweeping contractors.

When you choose a World Sweeping Association member for your power sweeping needs you will be dealing with an ethical, professional firm.

WSA members have access to the resources needed to provide their clients with the most cost-effective selection of sweeping services. Here are some of the added benefits you receive when you specify a WSA member:

■ WSA Members Have Exclusive Access to Extensive Industry Info
WSA members have exclusive access to more than 250 industry-related articles covering

all aspects of operating their company efficiently, professionally and cost-effectively. This allows them to offer Best Management Practices to their customers, offer multiple levels of service and—whatever level of services you choose—keep your costs at a minimum.

- All Members Have Signed WSA's 'Ethics in Power Sweeping' Statement The sweeping industry has no legal requirements for contractors. However, as a condition of membership, each member contractor has signed WSA's industry-leading ethics requirements. These signed documents are kept on file in the WSA office. For more info, or to view a copy of the document, go to: www.WorldSweepingPros.org/member-ethics/
- Contractors Get Assistance Through WSA's Mentoring Program
 When a WSA member contractor has questions, they can get immediate answers.
 Through WSA, members are able to call on other contractors throughout the U.S.
 When you have a special circumstance or need, your WSA sweeping contractor can easily find the best ways to accommodate in order to maximize client value.
- WSA's Contractor Podcast Training Program Leads the Industry
 More than 50 contractors from around the U.S. and Canada have provided in-depth audio
 interviews about their company's operation and techniques for success. This information is
 available only to WSA members. As a result, WSA members are able to pick up the latest
 ideas and techniques from other sweeping contractors in order to serve you better.
- WSA Members are Provided With the Latest Industry News
 WSA members are kept up-to-date via bulletins and alerts from the WSA office. They
 also have members-only access to WSA's LinkedIn Forum, and are provided with other
 instantaneous email and social media alerts.

For more information about the value of specifying a WSA member to handle your sweeping projects, go to www.WorldSweepingPros.org.